



HMS

Hickory Management Services

A Special Services Real Estate Company

Targeted Marketing Results & High Quality Signage

Rev. 07-19-2010

Targeted Marketing

Every business owner knows that if he or she could target their market they could much more successfully market their product or service. The marketing staff at HMS Companies Inc. delivers because we know about and how to use the tools of success. We will find your market or develop the database to get there. Because our databases are proprietary, we do not disclose them here. But we will demonstrate them to you in a confidential meeting.

Fine Tuned Results

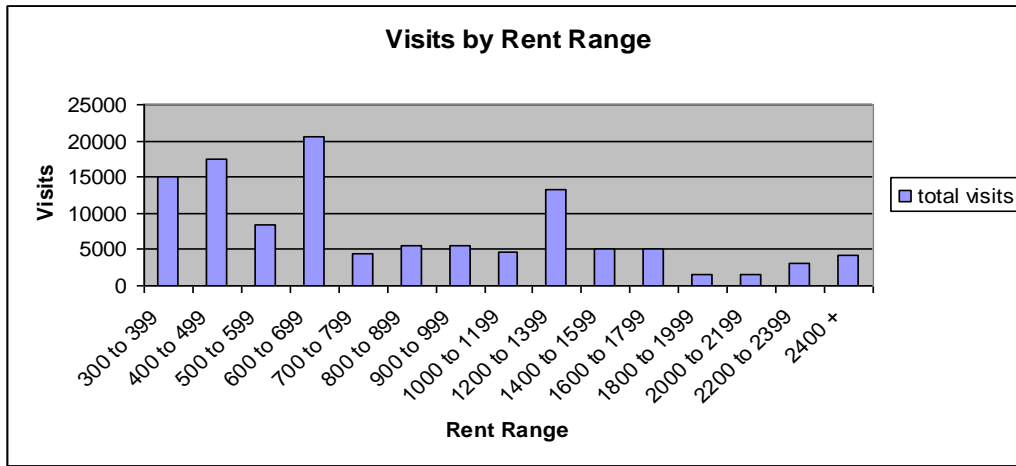


Fig. 1 - Graphic rendered from real time "Visits by rent range" tracking data.

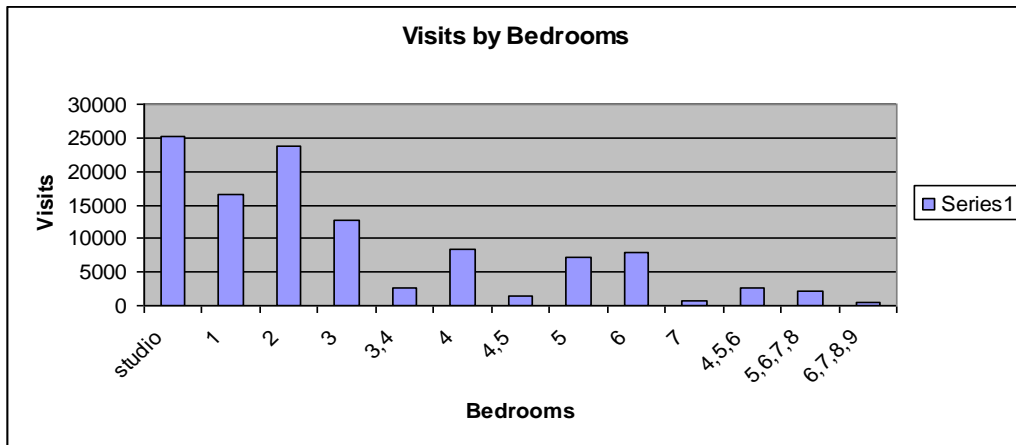


Fig. 2 - Graphic rendered from real time "Visits by bedroom preference" tracking data.



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Signage

We know the value of signage in today's market. Consider the following: How much time does the average person need to record a visual message? NOT MUCH. But it's entirely dependent on the amount and quality of information involved and the nature of today's shopper. What works better?

Rent at

WMU Student.com

Or...

FOR RENT

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